



# 2013 "HOTTEST & BRAVEST" FIREFIGHTER SEARCH PARTY SEPT. 7, 2012 • 7PM - 10PM • SPONSORSHIP REGISTRATION FORM

The "Hottest Of" Disaster Recovery Charity is planning the 7th annual "Hottest and Bravest" Search Party and is confident this will be the best attended event yet! Your support will make this event possible and a success.

Brought to you  
by Service1st.

**WHERE: BEST WESTERN PREMIER THE CENTRAL HOTEL & CONFERENCE CENTER | 800 E Park Dr | Harrisburg, PA 17111**

The Search Party is being held, once again, to solicit all volunteer firefighters throughout Central PA to be a part of the 2013 "Hottest and Bravest" Firefighter calendar. The calendar gives recognition to our local Volunteer firefighters, their stations and communities, and as importantly, the money raised from the sale of the calendars will enable us to fulfill our mission: to simply give back through a grant of kindness to those that have experienced a recent disaster.



## 1st Alarm - \$3,000

- Company logo on cover of the calendar
- Full page ad in the calendar
- Large display banner at the event
- Logo displayed on our website
- 20 finished calendars
- BONUS: 6 tickets to the event

## 2nd Alarm - \$2,500

- Photography backdrop branded with your Logo
- Full page ad in the calendar
- Large display banner at event
- Logo displayed on our website
- 15 finished calendars
- BONUS: 4 tickets to the event

## Sponsorship 3rd Alarm - \$1,250

- Company logo on registration table banner
- Full page ad in the calendar
- Large display banner at event
- Logo displayed on our website
- 10 finished calendars
- BONUS: 4 tickets to the event

## Sponsorship 4th Alarm - \$1000

- Full page ad in the calendar
- Large multi-sponsor display banner at event
- Logo displayed on our website
- BONUS: 4 tickets to the event

## Sponsorship 5th Alarm - \$500

- Half page ad in the calendar
- Large multi-sponsor display banner at event
- Logo displayed on our website
- BONUS: 2 tickets to the event

## Sponsorship 6th Alarm - \$250

- Quarter page ad in the calendar
- Large multi-sponsor display banner at event
- Logo displayed on our website
- BONUS: 2 tickets to the event

## Sponsorship 7th Alarm - \$100

- Company name in supporter section of the calendar
- Large multi-sponsor display banner at event
- Logo displayed on our website
- BONUS: 1 ticket to the event

## Event Vendor Space - \$150

Showcase your brand at this year's event!  
Includes a Table. Please supply your own table cover.

## HOW TO SUBMIT

### MAIL:

Please fill out the form below and mail it to: 1441 Stoneridge Drive, Middletown PA 17057

**FAX:** 717-232-1123

### ONLINE:

2013hottestofdrc.eventbrite.com/

**Deadline: Aug. 15, 2012**

### PAYMENT:

Please make all checks payable to: **"Hottest Of" Disaster Recovery Charity**

The "Hottest Of" Disaster Recovery Charity is a nonprofit 501(c)3, ID#: 31465. ALL CONTRIBUTIONS ARE TAX DEDUCTIBLE.

**Deadline: Sept. 7, 2012**

**LOGO & AD:** Email your press ready ad to cece@serve1st.com

**Deadline: Aug. 15, 2012**

*Thank You For  
Sponsoring Our Event!*

**NEW! Submit Your Sponsorship Online: 2013hottestofdrc.eventbrite.com/**

**CHOOSE YOUR SPONSOR LEVEL** (Please indicate your sponsorship level by placing a check in the appropriate box)

**1st Alarm \$3,000**

**4th Alarm \$1,000**

**7th Alarm \$100**

**2nd Alarm \$2,500**

**5th Alarm \$500**

**Vendor Table \$150**

**3rd Alarm \$1,250**

**6th Alarm \$250**

## PLEASE PRINT CLEARLY

Company \_\_\_\_\_ Contact \_\_\_\_\_

Billing Address \_\_\_\_\_

City, State, Zip Code \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Website \_\_\_\_\_ Email (required) \_\_\_\_\_

CHECK  VISA  MASTERCARD CC# \_\_\_\_\_ Expiration \_\_\_\_\_/\_\_\_\_\_/\_\_\_\_\_

Confirmation: An email confirmation will be sent to you. \*Please make a copy of this form for your records prior to mailing this form.

**QUESTIONS?** EMAIL: CECE@SERVE1ST.COM | TEL 717-232-5444 | WWW.SERVE1ST.COM